

PRESS RELEASE September 24, 2024

Gabriela Manser is the new member of the F.G. Pfister Foundation Board

- **Gabriela Manser, Chairwoman of the Board of Directors and minority shareholder of Goba AG, Mineralquelle und Manufaktur, is a new member of the Board of the F.G. Pfister Foundation.**
- **The purpose of the F.G. Pfister Foundation is to promote innovation and entrepreneurship for the benefit of the Swiss economy and society, with the overarching aim of strengthening Switzerland as a place to live and work.**
- **With her extensive entrepreneurial knowledge and creative expertise, Gabriela Manser is an ideal addition to the Board.**



Gabriela Manser, Member of the Board of the F.G. Pfister Foundation.

Suhr (AG), September 24, 2024: " I am delighted to to support the F.G. Pfister Foundation with my expertise as a member of the Board. The Foundation contributes to strengthening Switzerland as a significant business location and as an attractive place to live and work by promoting innovation and entrepreneurship in a variety of ways.. A central focus is on alleviating the succession problem in Swiss SMEs - an issue that affected me myself until a few years ago. Under the umbrella of the F.G. Pfister Foundation, F.G. Pfister Holding AG invests in SMEs in order to ensure succession. It will be a particular concern of mine to make this external succession solution, from which I have also benefited, known and accessible to other companies," says the new Foundation Board member Gabriela Manser.

In 1999, Gabriela Manser took over the management of Goba AG, Mineralquelle und Manufaktur, and ran the family business in the third generation until the end of 2022. In March 2022, Gabriela Manser handed over the majority shares in her company, known for its "Flauder" mineral water among other things, to F.G. Pfister Holding AG as part of an external succession solution. Since then, she has remained active as Chairman of the Board of Directors.

Thanks to her extensive experience, in-depth entrepreneurial knowledge and creative expertise, Gabriela Manser will be a valuable addition to the F.G. Pfister Foundation as a new member of the Board.

About F.G. Pfister Foundation

The F.G. Pfister Foundation is the legacy of Swiss entrepreneur Fritz Gottlieb Pfister. Based in Suhr, the foundation pursues social, entrepreneurial and societal goals. Its main purpose is to safeguard and ensure the continuity of F.G. Pfister Holding AG and its group of companies. The foundation promotes innovation and entrepreneurship for the benefit of the Swiss economy and society. Its aim is to strengthen Switzerland as a place to live and work. It attaches particular importance to the creation and preservation of jobs and the promotion of Switzerland's competitiveness. It is also committed to the pension provision and welfare of the employees of the F.G. Pfister Group.

www.fgpfister.ch

<https://ch.linkedin.com/company/f-g-pfister>

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