

Media release

President Bill Clinton attends the Prix Suisse 2023

- **President Bill Clinton with keynote interview at Prix Suisse 2023**
- **Ski racer Marco Odermatt will be honoured with the «Prix Suisse 2023» for his outstanding achievements**
- **Ex-Research Director of NASA Prof. Dr. Thomas Zurbuchen with guest lecture**

Suhr, June 28, 2023 - The 42nd President of the United States of America, Bill Clinton, will exclusively address global challenges during a keynote interview at the Prix Suisse on November 11, 2023 at Kursaal Bern. «We are delighted to have secured Bill Clinton for this year's Prix Suisse event. We are honored that he accepted the invitation of the Initiative Switzerland», explains Stefan Linder, Head of the Initiative Switzerland.

«Prix Suisse 2023» to Marco Odermatt

Federal Councillor and Sports Minister **Viola Amherd** will award the «Prix Suisse 2023» to exceptional athlete **Marco Odermatt** for his outstanding achievements as a top athlete and ski racer at the gala evening in the presence of 420 guests from business, science, sports and culture. At just 25 years of age, he is already an Olympic champion, double world champion and two-time overall World Cup winner.



Bill Clinton, 42. US President

In addition to presenting Initiative Switzerland's projects, **Prof. Dr. Thomas Zurbuchen**, NASA's Director of Research from 2016 to 2022, will share with guests his experiences as the leader of one hundred space missions. Zurbuchen is an outstanding innovator and is one of the most important scientists in the world.

In addition, on the occasion of the 175th anniversary of the Federal Constitution, various personalities will present their views on present and future Switzerland in all four national languages during the event.

The gala evening on November 11, 2023 in the Kursaal Bern will be hosted by Sandra Studer.

About Initiative Switzerland

As a private promotion agency, Initiative Switzerland supports innovative ideas and projects in all parts of the country and language regions of Switzerland with a specific focus on competitiveness and prosperity in Switzerland. Through its activities and projects, it would like to help Switzerland secure its leading global position and innovative strength over the long term. Initiative Switzerland is financed by F.G. Pfister Holding AG and the dividends generated by the holding company. The annual «Prix Suisse» honours a prominent person who has made outstanding contributions to Switzerland and demonstrated courage, creativity and innovation.

Initiative Switzerland is headed by Stefan Linder, co-founder, long-standing CEO and delegate of the Swiss Economic Forum.

www.initiative-schweiz.org

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