

MEDIA RELEASE September 21, 2023

**Marie-Gabrielle Ineichen-Fleisch new member of the Board of Directors of F.G. Pfister Holding AG**

**Former State Secretary and Director of the State Secretariat for Economic Affairs (SECO) Marie-Gabrielle Ineichen-Fleisch has been elected as a new member of the Board of Directors of F.G. Pfister Holding AG.**



**Suhr (AG), September 21, 2023.** "I am very pleased that as a member of the Board of Directors of F.G. Pfister Holding I can support the multi-generational project project of the F.G. Pfister Foundation with my expertise," says the elected member of the Board of Directors Marie-Gabrielle Ineichen-Fleisch.

**Bridge builder between economy and politics**

A lawyer with a master's degree in business administration from INSEAD Fontainebleau, Marie-Gabrielle Ineichen-Fleisch held several key positions during her long career with the Swiss Confederation, including Swiss ambassador and delegate for trade agreements, as well as Switzerland's chief negotiator at the World Trade

Organization (WTO). Between 2011 and 2022, she served as State Secretary and Director at the head of the State Secretariat for Economic Affairs (SECO).

"We are pleased to welcome Marie-Gabrielle Ineichen-Fleisch as a new member of the Board of Directors. She brings extensive strategic as well as operational experience at the interface between economy and politics and is a precious asset to the Board. Her expertise and network will help to further advance the various projects of F.G. Pfister Holding - under the umbrella of the F.G. Pfister Foundation. Among them, above all, our commitment to alleviating the succession problem among Swiss SMEs.

The lack of succession solutions in Swiss SMEs threatens the diversity of the Swiss economy, the workplace and jobs. We want to help address this problem by investing in Swiss SMEs. In doing so, we are addressing entrepreneurs who are looking for a solution for their life's work over generations," says Rudolf Obrecht, Chairman and Delegate of the Board of Directors of F.G. Pfister Holding AG.

# F.G. PFISTER

holding ag

## **About F.G. Pfister Holding AG**

F.G. Pfister Holding AG is 100% owned by the F.G. Pfister Foundation. The income generated contributes to fulfilling the purpose of the F.G. Pfister Foundation. This purpose is to promote innovation and entrepreneurship for the benefit of the Swiss economy and society, with the aim of strengthening Switzerland as an economic and living space and as a place to work. F.G. Pfister Holding AG has its registered office in Suhr. Chairman and Delegate of the Board of Directors is Rudolf Obrecht.

## **About Initiative Switzerland**

As a private promotion agency, Initiative Switzerland supports innovative ideas and projects in all parts of the country and language regions of Switzerland with a specific focus on competitiveness and prosperity in Switzerland. Through its activities and projects, it would like to help Switzerland secure its leading global position and innovative strength over the long term. Initiative Switzerland is financed by F.G. Pfister Holding AG and the dividends generated by the holding company. The annual «Prix Suisse» honours a prominent person who has made outstanding contributions to Switzerland and demonstrated courage, creativity and innovation. Initiative Switzerland is headed by Stefan Linder, co-founder, long-standing CEO and delegate of the Swiss Economic Forum.

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