

## Media release

Date: 19th June 2024  
Category: Culture, Economy, Promotion, Event  
Topic: Büne Huber receives the "Prix Suisse" 2024 in November  
Link: [www.initiative-schweiz.org](http://www.initiative-schweiz.org)

**Suhr, 19th June 2024** – On 9th November 2024, the Prix Suisse will be awarded for the fourth time. The award is presented annually to an outstanding Swiss personality from the fields of business, science, sport or culture. This year's Prix Suisse honours an exceptional figure from the field of culture and goes to **Büne Huber** from **Patent Ochsner**. **Federal Councillor Beat Jans** will present the Prix Suisse 2024 in a festive ceremony in the Kursaal Bern in the presence of four hundred invited guests from business, politics, administration, sport and culture and honour Büne Huber for his outstanding achievements and great merits as a musician, painter and artist.



*Büne Huber, frontman of Patent Ochsner, Image credit: Tatjana Rüeeggesser*

As the frontman of Patent Ochsner, Büne Huber has redefined the boundaries of music. As a songwriter, composer, painter and creative mind behind numerous hits, he has had a lasting influence on the Swiss music scene for years. His tireless commitment to art and his authentic style have made him an icon known throughout Switzerland and beyond.

Patent Ochsner is considered the most influential and significant band in the country, characterised by its diverse musical influences, ranging from rock to folk to experimental sounds. Their unique style and moving lyrics have had a significant influence on the Swiss musical landscape. The cult band has already received the "Swiss Music Award" for their life's work and was the first Swiss band to be honoured with an MTV Unplugged.

### **Prix Suisse**

Every year, the Swiss Initiative honours a notable figure with the "Prix Suisse". The recipients are individuals who have made outstanding contributions to Switzerland in the recent years, exemplifying courage, innovation and creativity. The Prix Suisse is awarded alternately in the fields of business, science, sports, and culture.

In 2021, entrepreneur and politician **Peter Spuhler** was the first to receive the award in the business category. The following year, in 2022, the award was presented to **Martine Clozel**, a distinguished doctor and scientist. Most recently, in November 2023, exceptional athlete **Marco Odermatt** was honored for his achievements in sports.

### **About Initiative Switzerland**

As a private promotion agency, Initiative Switzerland supports innovative ideas and projects in all parts of the country and language regions of Switzerland with a specific focus on competitiveness and prosperity in Switzerland. Through its activities and projects, it would like to help Switzerland secure its leading global position and innovative strength over the long term. Initiative Switzerland is financed by F.G. Pfister Holding AG and the dividends generated by the holding company. The annual «Prix Suisse» honours a prominent person who has made outstanding contributions to Switzerland and demonstrated courage, creativity and innovation.

Initiative Switzerland is headed by **Stefan Linder**, co-founder, long-standing CEO and delegate of the Swiss Economic Forum.

[www.initiative-schweiz.org](http://www.initiative-schweiz.org)

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